

Annual Holiday Tree Project

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Looking for the perfect **team-building** activity to get everyone into the **Holiday Spirit?**

Want to get involved in your community in order to bring **JOY** to a **deserving child** this holiday?

Well we've got the perfect event for your company or group...

Join us for the
22nd Annual Santa Claus Anonymous
Holiday Tree Project!

The Annual Holiday Tree Project

Here's how it works:

You or your organization can sponsor a tree for a donation of \$250.00. All donations are tax deductible. Your donation will go towards supporting SCA in its efforts to support various youth charities and programs throughout the area.

Next, you come to the Boston Park Plaza Hotel the evening of Thursday December 4th. We supply a tree with lights, ready to be decorated in the theme of your choice - you supply the decorations. We'll add the music and the refreshments... you add your own *flair* to your Holiday Tree.

All trees will be displayed with a sign specifying the donor at the Boston Park Plaza Hotel on Friday Evening December 5, 2008 at the 22nd Annual SnowBall, *Boston's Largest Black Tie Event*.

The Best Part!

The very next day ambassadors from Santa Claus Anonymous will deliver your tree with all of its trimmings to organizations and individuals that need them. The holiday trees are donated the morning after the SnowBall to *Christmas in the City*. Each year *Christmas in the City* helps thousands of children and their families celebrate a memorable holiday season at their annual Christmas Party at which nearly 2,000 children living in shelters enjoy a day that includes a sit down meal, toys, a Winter Wonderland, clothing and educational gifts. http://www.christmasinthecity.org/fr_parents.htm

I want to sponsor a tree, but I don't have the time to decorate it.

You can still sponsor a tree and have ambassadors from SCA decorate it for you and deliver it to an individual or group in need. The donation for a tree with decorations is \$350.00.

How do I get more information or donate a tree?

For Information call the SCA Hotline at 617-333-0327, send us an e-mail at trees@scaboston.org or visit our web site at <http://www.scaboston.org>.

To order your tree, complete the attached form and mail it to us today in care of the address provided on the form. We'll definitely be in touch!

MISSION & BENEFICIARIES

The mission of Santa Claus Anonymous (SCA) is to have a positive impact on the development of disadvantaged youth in the greater Boston area by supporting and encouraging innovative youth programs for educational, social and character development. In addition, SCA seeks out programs that are otherwise under-funded or just getting started. Our support has enabled many programs to flourish and attract national recognition.

Our mission is fulfilled in two ways. First, Santa Claus Anonymous is organized as a 501(c) (3) non-profit fundraising organization. Each December, SCA hosts the SnowBall – one of Boston’s largest all-volunteer-run, black-tie benefit dances with approximately 2,000 guests. The Snowball, in conjunction with the previously held spring event, the SunDance has generated over \$1,000,000 for Boston area organizations.

Second, through the Youth Involvement Committee of the organization, volunteers have the opportunity to foster relationships with the leaders and youth of the beneficiaries we support by planning and participating in recreational activities. In the past, Youth Involvement has organized trips to the Museum of Science, The Children’s Museum, New Hampshire for ski lessons, Sports Day at Wellesley College and skating/pizza parties. We recognize that young people involved in SCA supported programs are taking positive steps to improve their lives. Santa Claus Anonymous, in turn, strives to insure that innovative leaders have the resources and support they need to implement their ideas and help these young people realize their potential.

Most programs supported by Santa Claus Anonymous are non-federally funded. In many cases, SCA support allows these organizations to provide programs that otherwise would not be possible. These programs focus on character, social or educational assistance and development of greater Boston-area children and youth. Organizations whose mission it is to promote character development increase self-esteem by emphasizing leadership through team-building and individual strengths. Social agencies provide services and support for kids in trouble. Education organizations develop individual academic knowledge by providing tutors and role models. The extraordinary organizations funded last year include:

- AFC Mentoring
- Boston City Lights
- Boston Scholars
- The Children’s Room
- COMPASS
- The Family Nurturing Center
- GBArc KOALA
- Summerbridge Cambridge
- Tutoring Plus
- Urban Improv
- Youth Enrichment Services

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Sponsorship Form

Yes! We would like to participate in the lives of Boston-area youth and sponsor a holiday tree for an organization or family in need! Please accept our donation to Santa Claus Anonymous for this sponsorship opportunity.

Trees you decorate, (participate in our team event / eligible for prizes):

_____ Tree(s) at \$250.00 per tree
#Trees _____ Donation _____

Trees we decorate for you:

_____ Tree(s) at \$350.00 per tree
#Trees _____ Donation _____

Total Donation: _____

Company/Team _____

Contact _____

Title _____

Address _____

City _____ State _____ Zip _____

Purchase Order # (if applicable) _____

Phone _____ Fax _____ Email _____

Return to: Santa Claus Anonymous
Annual Holiday Tree Project
c/o Annie Vanderheyden
101 Thorndike Street, 2L
Cambridge, MA 02141

SCA Charitable Tax ID #04-3140079 (All donations to SCA are tax deductible)

For questions email trees@scaboston.org